

executive biography



Steven Flinn is Managing Director of ManyWorlds, Inc. - a firm that helps leading companies grow. Mr. Flinn leads the advisory practice of this innovative strategy design and software company, and advises clients such as Cisco Systems, BP, BearingPoint, Pfizer and Microsoft on growth strategy. Prior to founding ManyWorlds in 1998, Mr. Flinn was Chief Information Officer, as well as a Vice President of Strategy of the Royal Dutch/Shell Group - at the time, the most valuable company in the world.

Mr. Flinn uniquely combines the perspectives of an experienced global senior executive, business strategist, cognitive scientist, successful entrepreneur, and inventor. He is widely sought as a speaker and executive educator and has delivered the keynote addresses at international conferences on innovation, business strategy, intellectual capital and knowledge management, and IT strategies and futures. He has been quoted and published in global media such as The Wall Street Journal, ComputerWorld, InfoWorld, Line56, and Boss - Australia's leading management and finance magazine.

Mr. Flinn's formal education includes an undergraduate degree in economics, mathematics and computer science, a graduate degree in Engineering-Economic Systems and Decision Analysis from Stanford University, and an MBA from Northwestern's Kellogg School of Management.

Mr. Flinn's interests extend beyond the junction of business and science and he is a member of the American Association for the Advancement of Science, the Cognitive Science Society and the New York Academy of Sciences. His publications have included a framework for putting business strategy in the context of scientific models, as well as a number of patents in the area of adaptive knowledge networks. He is also currently working on a book focused on growth strategy and business renewal through application of ManyWorlds' StrategySpace™ model.

Keynote Presentation Topics

- Strategic Innovation
- Business Strategy and Knowledge Management
- Business Renewal and Growth Strategy
- The New Economics of IT
- Industry Evolution
- Trends in Business & Science
- Rapid Scenario Planning